



# The Commercial Printing Solutions You Need Today



# The Commercial/Digital Printing Solutions You Need Today

Datemark Systems and its Intra Média division have a reputation for excellence in sheet-fed commercial printing, based on precise execution, innovation and attentive customer service. Our primary focus is short and medium production runs in specialty printing, brochures and other business documents, point of sale and promotional materials, as well as high-end packaging.

Our commercial printing operations are fully integrated from pre-press to finishing, allowing us to control quality right to the final product. We use advanced pre-press technologies, including direct-to-plate, the latest manufacturing equipment and the most efficient bindery solutions. Our objective is to satisfy our customers in every way – in quality, on-time delivery and cost. We aim to deliver the best print solution.



## Advanced Pre-press

Our pre-press specialists use the latest digital technology to prepare your documents for printing. They mind every detail, from photo touch-up and high-resolution scanning to the many technical components of the process. Their diligence is the first step in making sure your print projects meet your high expectations. Most of our print work is prepared for computer to plate (CTP) technology, resulting in quicker turnaround to meet your needs.

## Services

- Analogue colour proofs
- Conventional stripping
- Digital scanning
- Digital colour proofs
- Electronic blueprint
- Electronic archiving
- Image editing and manipulation
- Typesetting and artwork
- Type and artwork corrections

## High Quality Printing

Many factors combine to produce a high-quality printed product, be it a colour brochure or a poster. One is the choice of paper. Another is the printing process. The skill and attentiveness of the press operator is critical. At Intra Média, we have the know-how and expertise to assist you make the best decisions and to manufacture a high quality product.

## Services

- 2 to 6 colours & aqueous varnish unit
- Computer-to-plate (CTP)
- Barcoding
- MICR
- Numbering
- Overprint
- Varnish

## Digital Printing

We utilize the best technology to meet your needs. Often very short runs for testing or limited production runs require specialized digital printer or copiers as output devices that can complement higher volume litho printing technology. In addition, personalizing each piece can dramatically increase the impact of the promotional or marketing piece.

## Services

- Colour photocopies
- Business cards
- Short run brochures
- Posters
- Personalization
- Variable imaging

## Finishing

Our finishing department gives your print project the final touch. It could be a fold, a die cut or embossing. For multi-page documents, we offer a variety of binding options such as perfect bind, saddle stitch or spiral. Our experts will help you choose the finish that best complements the purpose of your printed product.

## Services

- Die cutting
- Folding
- Gluing
- Lamination
- Perforation
- Perfect binding
- Saddle stitching
- Spiral binding
- Cellophane wrapping
- Correct count packaging

## Product Capabilities

### POS Materials

- Counter cards
- Door hangers
- Menus
- Mobiles
- Posters
- Tent cards

### Publications

- Annual Reports
- Books
- Brochures
- Catalogues
- Magazines
- Newsletters
- Training manuals

### Promotional Items

- Agendas
- Calendars
- Gift certificates
- Pocket folders
- Postcards
- Promotional labels
- Tags
- Tyvec envelopes

### Packaging

- Folding cartons

### Digital Printing

- Business cards
- Very short runs
- Colour photocopies

## Graphic Design and Layout

Our talented team of graphic designers are at your service. We can develop eye-catching point-of-sale materials or effective promotional items such as agendas and calendars. We can design your brochures or simply provide layout services. Whatever your needs, we have the resources and skills to serve you.

## Document Personalization

Using advanced variable imaging systems, we personalize documents to increase their impact and utility. Our capabilities extend from personalizing letters and flyers to generating complex price lists. We have the know-how and technology to incorporate critical information features such as variable personalization, bar coding, MICR numbering, OCR readability and other auto-identification systems into all of our products.



## Integrated Document Solutions

We can integrate all of your commercial sheet fed requirements into our document management solution, including warehousing, customized reporting, inventory financing and distribution – across Canada or around the world.

We also offer a full range of value added services such as product/process re-engineering. And we have the know-how and technology to provide a broad range of value-added features such as variable imaging/personalization, bar coding and document security.

## Manufacturing Facilities

Datamark Systems  
909 Upton  
LASALLE, Quebec H8R 2V1  
Tel.: (514) 367-4468  
1-800-363-5717  
Fax: (514) 366-1813

Intra Média Division of Datamark Systems.  
1500-A Nobel  
BOUCHERVILLE, Quebec J4B 5H3  
Tel.: (450) 655-2600  
1-888-677-2600  
Fax: (450) 655-2683

333-E Chemin du Tremblay  
BOUCHERVILLE, Quebec J4B 7M1  
Tel.: (450) 655-2600  
1-888-677-2600  
Fax: (450) 650-0756



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