



# The Labels & Tags Solutions You Need Today



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Datamark Systems manufactures the most diverse range of pressure sensitive labels, form/label combinations and tags in the industry. We are recognized for innovation, product quality and our proactive approach to meeting customer needs.

Our know-how covers both the prime and industrial label segments, and our expertise extends through the full range of substrates, performance environments and printing applications. This combination of market and technical knowledge – spanning a broad range of industry sectors each with their own demanding product requirements – is a key competitive strength.

## Prime Labels

We manufacture labels with up to eight colours with the possibility of UV ink, UV varnish and lamination. The appearance of our prime labels reflect the image our customers wish to convey while precision bar coding and other identification systems satisfy the information capture requirements that are vital to each business.

## Industrial Labels

Knowledge of special needs and standards allows us to manufacture labels for a broad range of industries. Particular attention is focused on substrates, face stock, adhesives and the environment in order to deliver products that perform exactly as specified.

## Form/Label Combinations

We have the expertise to design and manufacture the most complex solutions with continuous and laser cut sheet documents. Through product engineering, we can increase the efficiency of existing business processes by replacing separate documents with a single form/label combination.

## Tags

We manufacture a variety of tags using impact, thermal or laser technology. Our breadth of experience ranges from all types of airline baggage tags to products that resist extreme temperatures, tearing and exposure, to petrochemical and chemical agents.

Tags can be attached to objects or products in a variety of ways depending on their purpose. They can be self-adhesive or non-adhesive, tear resistant or delivered with reinforcements, elastics or customized attachments. We can also apply numbering or bar coding to help track the product the tag is attached to.

## Product Categories

→ Prime labels → Industrial labels → Tags → Tickets → Laser & ink jet printable → Thermal printable → Impact printable  
→ Form & label combo → Variable printed products

## Product Specifications

→ Coated and uncoated papers → Synthetic materials → Pressure sensitive → No adhesive → FDA direct contact and indirect contact approved → CSA and UL approved → Fire retardant solutions  
→ Extreme conditions resistant → Water, oil, grease resistant  
→ Laser engravable products → Tamperproof stocks → Destructible stocks → Infrared detectable → Radio Frequency Products

## Industry Sectors

→ Aeronautical and Parts	→ Pharmaceutical and Medical
→ Agrifood and Food	→ Pulp and Paper Manufacturing
→ Alcohol and Beverage	→ Retailing
→ Automobile and Parts	→ Security
→ Bank and Financial Services	→ Telecommunications and Electronics
→ Furniture	→ Textiles and Apparel
→ Hygiene and Personal Care	→ Travel & Transportation
→ Lumber	→ Wire and Cable
→ Metallurgy	
→ Petrochemical and Chemical	

## Product Engineering

Our recognized product engineering and successful track record in developing innovative solutions are key benefits for our customers. Datamark Systems consultants understand the critical role of labels & tags in your business processes and the importance of electronic data capture. Their knowledge and experience will help you optimize the design of your pressure sensitive labels, form/label combinations and tags.

Our specialists listen carefully to your needs and discuss all aspects of your project from visual appearance to the information contained on the product. Their recommended solution will incorporate all of the required features to make your business document perform exactly as specified. This includes the selection of paper stock and manufacturing method that will minimize your product costs.

## Manufacturing

We have skilled manufacturing teams and a wide range of equipment, including specialized presses that are very efficient for specific purposes. The attention to quality in our facilities is driven by the pride and passion of our people and reinforced by rigorous ISO 9001 procedures.

We are also proud to hold the "Preferred Converter" designation from 3M and certifications from Underwriters Laboratories (UL) and the Canadian Standards Association (CSA).

For every project, we choose the most appropriate technology to achieve the best result in terms of product quality and cost effectiveness. We stand by every product we manufacture.



## Integrated Document Solutions

We offer a full range of services, from design and printing to complete label and tag management, including warehousing, customized reporting, inventory financing and distribution – across Canada or around the world. Through a longstanding strategic partnership, we provide turnkey software and equipment integration services.

We also offer a full range of value added services such as product/process re-engineering. And we have the know-how and technology to provide a broad range of value-added features such as variable imaging/personalization, bar coding and document security.

## Manufacturing Facilities

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